



31.KAMDHENU RIO APP /TOKEN

CIP Number: CREZ-XLS-31



C2 Hook:

The cow was never just an animal. She was the first decentralized bank. This app remembers what we forgot.

Unique Proposition:

A blockchain platform that tokenizes the ecological services of indigenous cattle breeds—carbon sequestration, soil regeneration, biodiversity maintenance—as tradeable assets. The first fintech product built on Vedic economics.

Creative Inception:

Dubai, 2023. In conversation with Lubna (the Emirati investment banker character from the GTM universe), Tomar asked: *What if the most sophisticated financial instrument in human history is not the derivative, but the cow?* The question became a whiteboard, the whiteboard became a prototype.

Format:

- Token development + mobile application
- Reference: Venom blockchain architecture [citation:TOC_CREZ2.pdf]

Cost Projection:

Item	Basis of Estimate	Cost (USD)
Blockchain development (smart contracts, tokenomics)	Reference: Venom ecosystem grants	550,000
UI/UX design (multi-language, rural accessibility)	Agency rate	180,000
Legal consultation (crypto regulations, India/Dubai)	Specialist legal fees	210,000
Pilot implementation (3 Indian villages)	Field deployment	160,000
Total		1,100,000

Proposed Completion: Q2 2026 – Q4 2026
